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# pét project

## Foundry Vineyards Launches Pét Project - New Sparkling Brand Releases May 2019 in Walla Walla

*Natural, organic wine made using the Ancestral Method, aka Pét-Nats.*

WALLA WALLA, WA, April 2019 -- Foundry Vineyards is pleased to introduce Pét Project, a new brand of low-intervention sparkling wine. The line is set to release its first three wines May 2019 at the Foundry Vineyards tasting room and online.

Pét Project was developed by Jay Anderson, second-generation owner and winemaker at Foundry Vineyards. Anderson's goal was to create a series of wines using the Ancestral Method, a winemaking process that predates the Champagne Method. This style is also commonly referred to as Pétillant-Natural or "pét-nat" which translates from French as "naturally sparkling." What is unique about the style is that the wines are bottled before completing primary fermentation and as a result the CO<sub>2</sub> from the fermentation is captured inside the bottle along with crisp acidity, fruit character, and the freshness of a young wine.



Pét-Nats are becoming increasingly popular in the natural wine sector for being a fun and casual sparkling wine, being referred to as "Champagne's Cool Kid Sister" by Bon Appetit Magazine. Though the hype surrounding Pét-Nats makes the wine appear casual there has been much thought put into where the grapes come from and how they are farmed. The grapes used in the making of Pét Project were farmed without the use of chemical herbicides or pesticides. Anderson explains that, "Washington State has a lot of great growing regions but sadly we are a little behind our neighbors in Oregon and California in terms of our focus on organic growing practices. For this project I wanted to showcase fruit from Washington vineyards that were either certified organic or adhering to organic farming practices."

Pét Project is initially offering Roussanne \$29 (USDA Certified Organic), Pinot Gris \$26, and Grüner Veltliner \$26, and is available for purchase at Foundry Vineyards tasting room and at [www.petprojectwines.com](http://www.petprojectwines.com). Initial production is limited to 200 cases but the production quantity and different varietals is set to increase dramatically over the next 12 months.

**About Foundry Vineyards.** Foundry Vineyards was founded by Mark and Patty Anderson in 2003 with a focus on the creative process that occurs between art and wine making. Their estate vineyard was established in 1998 and is currently in its 2nd year of converting to an organically farmed vineyard. Since 2015, the business has been operated by their children Jay and Lisa Anderson. Foundry's wine program focuses on limited production wines from Washington State, originating mostly from the Walla Walla Valley AVA. Their tasting room is located in Walla Walla and features a contemporary art gallery, sculpture garden, and design store. The Anderson family is dedicated to providing a truly unique wine tasting experience.

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